



The larger waiting room is designed to help children and families feel more comfortable during visits.

## A colorful, expanded Pediatric Specialty Center

*Thanks to your overwhelming generosity, more local children can receive the specialized care they so desperately need in an environment that's warm, welcoming and designed for positive outcomes.*

After a multiyear \$250,000 renovation and expansion project made possible by donor support, the Pediatric Specialty Center at Centra Virginia Baptist Hospital opened January 15 with more space for services, new furniture and a modern, child-friendly appearance.

The 3,227-square-foot center now

houses six pediatric service lines: allergy, endocrinology, genetics, lactation, neurodevelopmental and pulmonary.

"More children can receive the specialized care they so desperately need in a space that is inviting and comfortable," said Kim Price, DNP, RN, RNC-NA, chief nursing officer for Centra Lynchburg General Hospital and Centra Virginia Baptist Hospital. "Families won't have to drive as far for care."

The project's completion was celebrated with a ribbon cutting

ceremony February 21.

Centra President and CEO Amy Carrier lauded the efforts of Caregivers, generous donors and local vendors. "Thanks to their work and support, more children in our community who need specialty care close to home will have a bright future," she said. "The center will continue to be a referral center for the region and is a testament to what can happen when we see a need, imagine possibilities and work together."

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# CENTRA Foundation

Local Giving Local Impact

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### MISSION

Centra is a not-for-profit community health system and relies on fundraising. The mission of the Centra Foundation is to develop and direct resources for the support of Centra.



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Have you or a loved one received excellent care at Centra?

Make a gift in honor of your Caregiver(s) by visiting [CentraFoundation.com/Grateful](http://CentraFoundation.com/Grateful).

Thank you for your  
compassionate generosity!

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## Meet our new board members

We were excited to welcome three new board members in February.

### Traci Blido

*Executive Director, Virginia Career Works – Central Region*

“As an economic and workforce developer, I know how important it is to have a high-quality healthcare network in our region to attract new businesses and residents alike. The Centra Foundation is at the heart of building a caring community and ensuring that people of all walks of life are served with dignity.”



### Tish Farrow

*Supervisor of Special Education, Lynchburg City Schools*

“I am honored to serve the Centra Foundation. Excellence in healthcare benefits not only patients but an entire community. I am inspired to serve and give back to a healthcare system that served me well. My role on the Centra Foundation Board will enable Centra to continue to fulfill its mission.”



### Cameron Patterson

*Executive Director, Robert Russa Moton Museum*

“I’m honored to serve as a member of the Centra Foundation Board. Delivering quality healthcare to every corner of the Centra footprint is so important. The Foundation helps to provide tools and resources in support of that goal. With the completion of the recent Community Health Needs Assessment, we have a great opportunity to partner with our communities as we continue to meet their health needs.”



Visit [CentraFoundation.com/Board](http://CentraFoundation.com/Board) to learn more about our Board of Directors.

Save the date!

June 11, 2022

CENTRA  
Celebration

Honoring  
Centra Foundation Champions

George Dawson  
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Mary Jane & Charlie Pryor

Learn more and sponsor now: [CentraFoundation.com/Celebration](http://CentraFoundation.com/Celebration)

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## Generous support for pediatric care

The Centra Foundation Board approved funding for the project in July 2019 and provided it through the Children's Miracle Network Hospitals Fund and Beverly W. and Hampton O. Powell Endowment. The endowment was established more than 30 years ago to support the needs of Virginia Baptist Hospital.

The Centra Foundation's 2019 Miracle Ball honored Centra Developmental Pediatrician Teresa L. Brennan, MD, and raised over \$77,000 in August of 2019 in support of the project and fund. "It is very exciting that the Pediatric Specialty Clinic is open in its lovely newly renovated space at Centra Virginia Baptist," Dr. Brennan said. "It is also exciting that we have added so many pediatric subspecialties here at Centra."

Central Virginia Walmart and Sam's Club contributed through their annual #HelpKidsLiveBetter campaign. A plaque in the expanded waiting room recognizes their associates, customers and members. Representatives James Hornsby, manager, and Kevin Chandler, market health and wellness director, participated in the ceremony.

"Donor support helps our children, grandchildren and all children in central and southern Virginia get the care they need and deserve," said Beth Doyle, executive vice president of the Centra Foundation. "We are proud to add the center to the list of pediatric projects donors have funded and to our impact for local health."



From left: James Hornsby, Kim Price, Amy Carrier, Beth Doyle, Kevin Chandler, Madison Rogers



## A design for positive outcomes

The center was designed to enhance Caregiver collaboration and patient well-being.

"The space allows for better collaboration among our teams, which will lead to better outcomes," Kim said. "The changes really help us create an all-around better experience and provide better care for our pediatric patients and their families."

The décor plays a role in that care.

"We know our surroundings can have a significant impact on well-being," said Tiffany Niide, MD, PhD, a board-certified child psychiatrist and the director for clinician wellness

and engagement at Centra. "The bright colors and joyful images can help children feel welcome and safe, reducing stress levels. This can help enhance the natural healing responses and complement the great care children receive. It is wonderful to see such a holistic healing environment."

The space "was a joy to renovate and will help children in our area live their best lives," said Holly Wilson, Centra project manager. "I was proud to be part of this project and fortunate to work with a great team of subcontractors and architects."

As for how children feel about the enhancements?

At the ribbon cutting ceremony, Madison Rogers, 2022 local Children's Miracle Network Hospitals Champion, glanced at the animals on the wallpaper in the expanded waiting room. She shared her approval with a bright smile.



Help local children get the care they so desperately need. Visit [CentraFoundation.com/Give](https://CentraFoundation.com/Give).





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Local Giving  Local Impact

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# HIGHLIGHTS SPRING 2022 NEWS FROM THE CENTRA FOUNDATION

## Give for future generations

Is the Centra Foundation in your will, trust or other estate plans? Please let us know about your plans so we can thank you for your generous legacy gift and welcome you into our Legacy Society. No minimum gift amount is required for membership, and you can keep your plans in total confidence if you prefer. You may contact us for suggested bequest language to share with your attorney.

Your gift ensures that future generations have access to state-of-the-art technology, clinical expertise and facilities right here in central and southern Virginia.

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