



Donors have made a tremendous impact on patients and families across our region.

Your support has provided three decades of hope and healing for people in our communities

Your generosity has provided hope and healing, transformed care for central Virginia and helped Centra respond to our greatest health needs.

Over the past few decades, Bonnie Overstreet has lost track of the number of times she has relied on Centra to provide excellent and even life-saving care for her family.

She is currently a patient at Centra Alan B. Pearson Regional Cancer Center.

"I don't think there's a better cancer center anywhere," said Bonnie, a former Marine whose granddaughter, Lylah, (on the back cover) now raises funds for cancer care.

She recounted the story of someone she knew who sought treatment elsewhere only to be told there was no need to travel because the care in Lynchburg was just as good.

"We're really fortunate to have that in our community," she said. "It's great when that kind of care is available close to where you live."

Donors have helped make that kind of care a reality for Bonnie and anyone in our communities. A regional cancer center is one of many ways charitable generosity has helped transform care for central Virginia over the past 30 years.

It all adds up to hope and healing for

people in our communities.

"The Foundation regularly accepts gifts and letters from grateful patients and family members of patients who received excellent care," said Beth Doyle, executive vice president of the Centra Foundation. "With each letter and word of appreciation, the impact on our neighbors is obvious. As we celebrate our 30th anniversary, we are grateful to each person who has made a gift and volunteered their time to make an impact."

Turn to pages 4-5 to read more about your impact.

Since 1993, through the support of donors and sponsors, the Centra Foundation has invested more than \$100 million in support of Centra programs, in turn helping hundreds of thousands of people each year. You have been a part of providing free health screenings and services, support for the tiniest patients, innovative specialty care and facilities, education and more.



CENTRA Foundation

CELEBRATING 30 YEARS

Local Giving  Local Impact

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MISSION

Centra is a not-for-profit community health system and relies on fundraising. The mission of the Centra Foundation is to develop and direct resources for the support of Centra.



Grateful Patient
GIVING

Have you or a loved one received excellent care at Centra?

Make a gift in honor of your Caregiver(s) by visiting
CentraFoundation.com/Grateful.

*Thank you for your
compassionate generosity!*

Tax ID#: 54-1604094



‘We are family’: Caregivers come together to raise over \$300,000

When the Centra Family Campaign wrapped up six weeks of promotion in May, more than 900 Caregivers had come together to raise over \$300,000 during the Centra Foundation’s 30th anniversary year, and 17 departments had reached 100% participation so far this year. Reasons for giving back were diverse, personal and moving.

Caregiver Caity Moreno knows what it means to give as well as to receive.

“My decision to give is simple,” she said. “The Helping Hands Program helped me when I was at one of the lowest points of my life. You never know when you are going to be in a position where you might need help.”

Since 2016, the program, administered by Spiritual Care and Education, has supported over 500 Caregivers facing an acute, unexpected need. Ten percent of employee gifts to the Greatest Need Fund support the program.

Like Caity, Caregiver Kylie Privette was a recipient of Helping Hands.

“As a Centra employee of 20 years, a Centra College graduate and recipient of Helping Hands during a difficult time, I give because of where the money goes,” she said, adding that she also gives because of “the amazing care my daughter received in the Neonatal ICU after she was born.”

She shared that “it is a great feeling” knowing you are helping someone.

Other reasons Caregivers gave were to help community members in need receive services and support excellent care for patients.

Several Caregivers offered a succinct reason: “We are family.”

Development Program Manager Heather Cassada shared her heartfelt gratitude. “We are so grateful for each person who has already made a gift this year and for our incredible team of Ambassadors,” she said. “The campaign, which accepts gifts year-round, is a wonderful way to provide care in another way and show support for patients and colleagues.”

To learn more, visit CentraFoundation.com/FamilyCampaign.

Couple's generous gift supports nurses and patients

A \$500,000 gift from Cinda and George Hurt, MD, will support nursing education and development through Centra's Virginia Henderson Institute of Clinical Excellence.

Cinda and George Hurt, MD, are passionate about healthcare, education and their community.

A generous \$500,000 gift from the couple touches on all three areas of interest through support for local nurses. The gift will support nursing education and development through Centra's Virginia Henderson Institute of Clinical Excellence. It honors Cinda's aunt, Virginia Avenel Henderson, a renowned nurse educator from Bedford County who is considered the foremost nurse of the 20th Century by the American Nurses Association.

"I am a firm believer that if you love our community and have the capability, you ought to give back to it in any way you can," Dr. Hurt said. "We are honored to invest in nurses and to carry on the legacy of Virginia Henderson."

In addition to the family's connection to Henderson, Dr. Hurt never hesitates to tell people how important nurses are for both patients and physicians. "They have helped me out in my career more times than I can count" and are "the backbone" of healthcare, he said.

"We are truly grateful for their generosity," said Centra Vice President of Clinical Excellence Dena Todd, DNP, MSN-Ed, RN, NE-BC. "Their gift will help us continue to



Cinda and George Hurt

invest in our nurses and develop educational programs which support evidence-based care for patients and families."

The gift builds on the couple's legacy of support for nurses, patients in need and our not-for-profit healthcare system.

In addition to annual gifts, the Hurts have made several large gifts over the years to support nursing and uninsured, low-income residents in our community in need of healthcare. They also give generously of their time. Dr. Hurt, who calls Cinda "the soul of my support," has served on the Foundation's Board of Directors for the entirety of its 30-year history. Prior to that, he served on the boards of Virginia Baptist Hospital and Centra for a combined total of 15 years. A respected neurosurgeon, he has served the community for over 50 years.

In the spring, the Centra Board of Directors presented Dr. Hurt with a proclamation recognizing the couple's outstanding generosity over several decades.

"The Hurts are guided by a profound understanding of the power of giving," said Beth Doyle executive vice president of the Centra Foundation. "Throughout our history Cinda and George have expressed their values by the impact they have made."

“
Their gift will help us continue to invest in our nurses and develop educational programs which support evidence-based care for patients and families.

– Dena Todd, DNP, MSN-Ed, RN, NE-BC
Vice President of Clinical Excellence



Your support has provided three decades of hope and



**Kathryn Pumphrey, Ed.D.,
CFRE**

*Former Centra Foundation
Executive Vice President*

"The generosity of so many donors from our region, over the years, has helped make it possible for the Centra Foundation to provide medical screenings, health education programs, nursing scholarships and excellent patient care for diverse populations. Support for our major capital campaign projects enabled Centra to offer state-of-the art technology and medical facilities to assure excellent patient care while helping attract highly qualified healthcare professionals to central Virginia. I'm proud of what we accomplished together."



**Augustus Petticolas Jr., DDS
Healthcare Professional**

"Over the years, donors to the Centra Foundation have consistently helped to ensure that when we are at our most vulnerable, the healthcare safety net is alive and well."



**Winifred Agard, MD
Emergency Department**

"I still remember the critical resources donors provided during the pandemic. They made a difference for so many patients, families and Caregivers. Donors responded to our greatest needs."



**Kim Price, DNP, RN,
RNC-NA
Vice President of Patient
Experience and Women &
Children's Services**

"The support of donors has helped us create an all-around better experience and provide better care for patients of all ages."



**Caryn Brown
Cancer survivor and Caregiver**

"Pearson Cancer Center and the team rose to the occasion. I am a survivor because of it."



**Pediatric patient Scarlett Rowland and
NEO ONE**

When patients and our communities have needed you most, you have been there. Your support has touched patients' lives in endless ways and impacted every aspect of care.



healing for people in our communities



Jimmy Davidson
Founding board chair and grateful patient

"The generosity of donors has helped to make central Virginia a better place to live. As a recent patient, I am glad we have such good care for people in our region."



Rodger Fauber
Doting father and grandfather

I have a large family with children, grandchildren and great-grandchildren, many of whom were born at VBH. We're fortunate to have a healthcare system that strives to provide excellent care for everyone."



Amber Rogers
Madison's proud mom

"I believe in miracles. I see one every day in Madison. The care she has received at Centra has really helped her get to where she is today."



Bonnie Overstreet
Patient

"We're really fortunate to have [Pearson Cancer Center] in our community. It's great when that kind of care is available close to where you live."

To read more about your impact, visit CentraFoundation.com.



Alan B. Pearson Regional Cancer Center

A few ways you have supported patients and excellent care close to home:

- Alan B. Pearson Regional Cancer Center
- Bereavement support
- Centra College nursing scholarships
- Community Doula training
- Continuing education for Caregivers
- East Tower at LGH
- Emergency assistance for Caregivers
- Financial assistance for bills
- Free health screenings and services
- Healing programs
- Health navigators
- Mobile mammography van
- NEO ONE neonatal ambulance
- Neonatal equipment
- Nursing development
- Pandemic response efforts
- Pediatric Specialty Center
- Public health campaigns
- Rosemary & George Dawson Inn
- Support for the Community Access Network
- Support for hospice care
- State-of-the-art technology
- Stroobants Cardiology Pavilion
- Transportation to treatment
- Transport team flight suits and helmets



Rosemary & George Dawson Inn



Spotlight: Heart & Vascular Care

Hugh's story: Safely returning to the hobbies he enjoys

Last fall, the Centra Foundation received a \$360,000 grant from The Al Stroobants Foundation to meet an increased need in the region for echocardiograms. The grant funded two new state-of-the-art cardiac ultrasound machines and contributed to an expansion that came just in time to help Hugh Bragg receive the timely monitoring he needs after his heart attack.

Hugh Bragg vividly recalls the day that derailed his entire year as well as the compassionate and excellent care he received afterward.

"I remember coming in from working in the garage," he said. "My chest was tight. I didn't feel great, but I didn't think anything was seriously wrong. I watched some TV that evening and went to bed early. I thought I would wake up the next morning feeling fine."

When that wasn't the case, his family called for help. The rescue squad took him to Centra Lynchburg General Hospital, home to Centra Stroobants Heart Center and Stroobants Cardiovascular Pavilion, a national benchmark facility for cardiac care.

"I had a 99% blockage in my main artery and needed a stent," he said. "They also found four other blockages."

The discovery was "a little surprising" for someone who enjoys working in his yard, restoring old cars and staying active. The timing was also disappointing. His family was getting ready to go on a trip that had been years in the making.

"Obviously not something I wanted to have happen, but the care was great," he said. "The nurses were great and my doctor, Dr. Huffman, was also great. I also appreciated Dr. Morford, who did my catheterization."

Now he needs regular checkups to monitor the function of his heart.

Fortunately, Centra recently expanded care to meet an increased need in the region for echocardiograms, which can assess both the structure and function of a patient's heart. In December, the Centra Foundation announced a \$360,000 grant from The Al Stroobants Foundation and contributed to the expansion with



Hugh Bragg

the purchase of two new state-of-the-art cardiac ultrasound machines for Stroobants Cardiovascular Center, a part of the Centra Heart & Vascular Institute.

With the expansion, "people in our region have access to more timely cardiac imaging which is critical to making diagnoses and clinical decisions," said Jim Warner, MD, EdD, FACC, executive chair of the Centra Heart & Vascular Institute. "We can perform more outpatient tests each day."

As someone who worked on cars before working in insurance, Hugh knows the importance of timely checkups. With monitoring, he is slowly and safely returning to the hobbies and work he enjoys. His heart function has improved significantly.

"I saw Dr. Huffman not too long ago," he said. "The recovery is going well. I feel good. I'm going out to work in my garage now, even if it's just for a couple hours each time."

Close to the one-year anniversary of his heart attack, Hugh was even able to take the trip he had planned with his family.

"Centra has a great Heart Center. I don't think there's one better anywhere," he said. "Everyone was extremely helpful. They're thoughtful of your needs and really supportive. I'm grateful to be where I am now."

Your gift helps people in our communities have access to state-of-the-art technology and the clinical expertise they need. Visit CentraFoundation.com/Where-Give to learn more or make a gift.



Foundation offers values-based estate planning

Thinking about planned giving? The Centra Foundation is now offering complimentary values-based estate planning education.

This completely confidential process will help you create a plan, get a second opinion or update an existing plan to impact the people and organizations you care about most.

After creating a personalized plan that provides for your family and is based on your values, your own trusted advisors can help you with implementation.

To learn more, visit
Legacy.CentraHealth.com
or contact Beth Doyle at
434.200.4791 or
beth.doyle@centrahealth.com



CENTRA
Foundation

CELEBRATING 30 YEARS

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SAVE THE DATE



You are invited to our fall third-party and service line events! Learn more at CentraFoundation.com/Events.



I Pink I Can!

October 7

Benefiting Centra Cancer Fund

River Ridge Mall

Contact molleigh.creammer@centrahealth.com



Tee Off for Tots

October 11

Benefiting Centra Pediatrics

London Downs Golf Course

Contact teefortotsgolf@gmail.com

MAAM Luncheon

NEW DATE: October 12

Benefiting Mammograms

Annually A Must Fund

University of Lynchburg

Contact maam@centrahealth.com



Log A Load for Kids

October 20

Benefiting Centra Pediatrics

Falling River Country Club

Contact heather.cassada@centrahealth.com



I Am Woman 5K

October 28

Benefiting Centra Pediatrics

Centra Alan B. Pearson

Regional Cancer Center

Contact kim.price@centrahealth.com



Trees of Hope

November 21 – December 14

Benefiting Centra Cancer Fund

Centra Alan B. Pearson

Regional Cancer Center

Contact molleigh.creammer@centrahealth.com





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CELEBRATING 30 YEARS

Local Giving  Local Impact

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HIGHLIGHTS



**Anyone
can make
an impact.**

Alana raises funds to help children who need care. Lylah runs a lemonade stand to help cancer patients. Oliver reaches into his giving jar for kids “and everyone.” And Marge? At 97, she has supported excellent care in just about every way possible. Visit CentraFoundation.com to meet some of our youngest (and wisest!) donors.

