



# 2024 Sponsorship Benefits

Open Bar | Dinner | Live Auction

Amazement Square, Genworth Education Center

August 17, 2024, 6:00 pm

| 2024 SPONSORSHIP - EVENT BENEFITS                     | Title<br>\$25,000 | Platinum<br>\$15,000 | Diamond<br>\$10,000 | Corporate<br>\$7,500 | Emerald<br>\$5,000 | Ruby<br>\$3,000 | Sapphire<br>\$1,500 | Pearl<br>\$750 |
|---|-------------------|----------------------|---------------------|----------------------|--------------------|-----------------|---------------------|----------------|
| Welcome message to attendees                          | ★                 |                      |                     |                      |                    |                 |                     |                |
| Logo/Name on event program cover                      | ★                 |                      |                     |                      |                    |                 |                     |                |
| Logo/Name on digital billboard ad, as applicable      | ★                 | ★                    |                     |                      |                    |                 |                     |                |
| Logo/Name on video, as applicable                     | ★                 | ★                    |                     |                      |                    |                 |                     |                |
| Sponsor name mentioned during event                   | ★                 | ★                    | ★                   |                      |                    |                 |                     |                |
| Preferred table for all sponsor guests                | ★                 | ★                    | ★                   |                      |                    |                 |                     |                |
| Logo/Name displayed at venue during event             | ★                 | ★                    | ★                   | ★                    |                    |                 |                     |                |
| Logo/Name featured in Centra Foundation Facebook post | ★                 | ★                    | ★                   | ★                    | ★                  |                 |                     |                |
| Logo on Centra Foundation event webpage               | ★                 | ★                    | ★                   | ★                    | ★                  |                 |                     |                |
| Logo in event program                                 | ★                 | ★                    | ★                   | ★                    | ★                  |                 |                     |                |
| Logo in event slideshow                               | ★                 | ★                    | ★                   | ★                    | ★                  | ★               |                     |                |
| Logo in local print newspaper ad, as applicable       | ★                 | ★                    | ★                   | ★                    | ★                  | ★               |                     |                |
| Name in event marketing email series                  | ★                 | ★                    | ★                   | ★                    | ★                  | ★               | ★                   | ★              |
| Name on Centra Foundation event webpage               | ★                 | ★                    | ★                   | ★                    | ★                  | ★               | ★                   | ★              |
| Name in event program and event slideshow             | ★                 | ★                    | ★                   | ★                    | ★                  | ★               | ★                   | ★              |
| Name in local print newspaper ad, as applicable       | ★                 | ★                    | ★                   | ★                    | ★                  | ★               | ★                   | ★              |
| Reserved seats at dinner                              | 10                | 10                   | 10                  | 0                    | 6                  | 6               | 4                   | 2              |

## 2024 SPONSORSHIP - YEAR-ROUND BENEFITS

|   |   |   |   |   |   |   |   |  |
|---|---|---|---|---|---|---|---|--|
| Invitation to lunch with CEO  | ★ | ★ | ★ | ★ |   |   |   |  |
| Logo in Centra Foundation annual Impact Report  | ★ | ★ | ★ | ★ | ★ | ★ |   |  |
| Logo in Centra Foundation Highlights newsletter(s)  | ★ | ★ | ★ | ★ | ★ | ★ |   |  |
| Logo on Centra Foundation Corporate Partners in Healthcare Philanthropy webpage               | ★ | ★ | ★ | ★ | ★ | ★ |   |  |
| Name in Centra Foundation annual Impact Report  | ★ | ★ | ★ | ★ | ★ | ★ | ★ |  |
| Name in Centra Foundation Highlights newsletter(s)  | ★ | ★ | ★ | ★ | ★ | ★ | ★ |  |
| Name on donor walls at Centra Lynchburg General Hospital and Centra Virginia Baptist Hospital | ★ | ★ | ★ | ★ | ★ | ★ | ★ |  |
| Invitation to annual Centra Society Reception   | ★ | ★ | ★ | ★ | ★ | ★ | ★ |  |

Return your commitment to:  
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 1920 Atherholt Road  
 Lynchburg, VA 24501  
 Tax ID: 54-1604094



CENTRA  
 Foundation

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