

# 2023 Centra Foundation Impact Funding

\$5.5M+ invested last year alone to support your important work:

**\$471,542**

## EDUCATION & SCHOLARSHIPS

- AONL Nurse Leaders Fellowship
- Behavioral Health continuing education
- Brain & Spine continuing education
- Centra College faculty development, nursing scholarships
- Clinician Leadership conference series
- CPI De-escalation training for all Centra Caregivers
- ED continuing education
- Forensic Nursing continuing education
- Health fair for diabetes awareness & education
- Heart & Vascular continuing education
- Oncology Services continuing education
- Perioperative Nursing continuing education
- Surgical Services First Assistant training
- Virginia Henderson Research Symposium
- Women & Children's Services continuing education

**\$1,024,726**

## PATIENT ASSISTANCE

- Assistance with medical bills for needy patients across Centra's service area
- Birth in Color doula services for the Farmville area
- Cancer support educational videos & materials
- Cardio/pulmonary rehab program subsidies
- Financial assistance for patients of Bedford Hospice House
- Free breast cancer screenings & diagnostic services
- Lodging subsidies for guests at Rosemary & George Dawson Inn
- Nutritional education for cancer patients
- Support services for behavioral health patients
- Support services for PCC patients (e.g., transportation, medication)

**\$512,829**

## PROGRAMS

- Autism Services programming
- Behavioral Health programming
- Bowen Center for Nursing Transformation (2023)
- Brookneal primary care patient education & care coordination
- Helping Hands (emergency assistance for Caregivers)
- Keep it Lean cardiopulmonary rehab program
- Lynchburg Family Medicine Residency programming
- Resolve Through Sharing (RTS) bereavement keepsakes
- Serenity cart at LGH
- Southside Hematology & Oncology donor tree
- Spiritual care & education
- Virginia Henderson Scholars programming & stipends

**\$3,522,107**

## CAPITAL IMPROVEMENTS

- Ambulatory buses
- Adult psychiatry safety initiative
- Bariatric orthopedic equipment
- Bridges video surveillance equipment
- Cardiac ultrasound equipment at Stroobants Cardiovascular Center
- Digital diaper scales for VBH Birth Center
- EmPATH unit construction at LGH ED
- Infant warmers at LGH ED
- Mini telemetry fetal monitors, infant warmers & Novii wireless patch system at SCH
- Omni beds & Stryker cribs at VBH NICU
- Patient recliners at BMH, VBH, SCH
- PCC clinical trial office restructure & Healing Garden furniture
- PCC & SCH Oncology Clinic equipment
- Pediatric Specialty Center renovations at VBH
- Scales for QBL calculation at SCH Birth Center



**CENTRA**  
Foundation

*Local Giving*  *Local Impact*

For more information:  
Heather Cassada, Development Program Manager  
434.200.5515  
heather.cassada@centrahealth.com  
[CentraFoundation.com/FamilyCampaign](https://CentraFoundation.com/FamilyCampaign)  
[Facebook.com/CentraFund](https://Facebook.com/CentraFund)



"I give because I like to help those in need. I was once a recipient of Helping Hands. Giving seems like a 'pay-it-forward' for me."

- Tara Abbott, CMG  
Bedford General Surgery

## Helping Hands 2023 Impact

**69**

Caregivers assisted through Helping Hands

**\$100k+**

distributed for Helping Hands

**2024 Centra  
Family Campaign**  
**ALL IN FOR THE WIN!**



**CENTRA**  
Foundation





Dear Caregiver,

Each day you help fulfill Centra’s mission to improve the health and quality of life for the communities we serve. Participating in the Centra Family Campaign is another way to care for your patients and colleagues. Every donation makes a difference!

Caregiver donations totaled nearly \$400,000 last year and supported programs like Helping Hands, patients who cannot afford their own care, the new emPATH unit, da Vinci XI robot surgical systems, continuing education and training for Caregivers, and more!

Your gifts through the Centra Foundation provide hope, impact the health of people in our local communities, regardless of ability to pay, and transform care for central Virginia.

THANK YOU!



4+

Convenient ways to make a gift. Complete the bottom of this form and join your fellow Caregivers today!

10%

of Caregiver gifts to the Greatest Need Fund support Helping Hands

80+

funds that support Centra. To designate your gift to a fund meaningful to you, email [foundation@centrahealth.com](mailto:foundation@centrahealth.com)

\$1,500

minimum gift to join the annual leadership Centra Society

AUG 17 2024

You're invited to the Centra Celebration! Tickets will be on sale in early summer. Learn more: [CentraFoundation.com/Events](https://CentraFoundation.com/Events)

2024 CENTRA FAMILY CAMPAIGN GIFT

Complete and return to the Centra Foundation by interoffice mail or USPS (postage stamp required) to 1920 Atherholt Road, Lynchburg, VA 24501.

Name: \_\_\_\_\_ Employee ID #: \_\_\_\_\_

Home Address: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

RECURRING PAYROLL DEDUCTION

Recurring gifts will occur as an ongoing payroll deduction until you change or cancel the amount by contacting [foundation@centrahealth.com](mailto:foundation@centrahealth.com).

AMOUNT PER PAYCHECK	TOTAL ANNUAL GIFT
<input type="radio"/> \$5 x 26 pay periods	\$130
<input type="radio"/> \$10 x 26 pay periods	\$260
<input type="radio"/> \$20 x 26 pay periods	\$520
<input type="radio"/> \$40 x 26 pay periods	\$1,040

Join the Centra Society

<input type="radio"/> \$60 x 26 pay periods	\$1,560
<input type="radio"/> \$80 x 26 pay periods	\$2,080
<input type="radio"/> \$100 x 26 pay periods	\$2,600
<input type="radio"/> \$200 x 26 pay periods	\$5,200

☐ \$\_\_\_\_\_ x 26 pay periods, total of \$\_\_\_\_\_ annually.

ONE-TIME PAYROLL DEDUCTION OR PTO

☐ One-time donation in the amount of \$\_\_\_\_\_

☐ Earned time/PTO donation of \_\_\_\_\_ hours  
(Up to 80 hours per year. The Centra Foundation receives the value of your PTO after taxes have been taken out. DTO is not able to be donated.)

Prefer to give online?

Make a credit card gift, set up a payroll deduction or view instructions on transferring stock at [CentraFoundation.com/FamilyCampaign](https://CentraFoundation.com/FamilyCampaign).



GIFT VIA CASH, CHECK OR CARD

Gift amount: \$\_\_\_\_\_

I wish to fulfill my donation by:

☐ My check, payable to Centra Foundation, is enclosed

☐ A gift of cash is enclosed

☐ Please charge my credit/debit card:  
(Amex, Discover, Mastercard or Visa accepted.)

☐ One-time gift in the amount of: \$\_\_\_\_\_

☐ Recurring gift/monthly amount of: \$\_\_\_\_\_

for a total annual gift of: \$\_\_\_\_\_

(Recurring gifts are charged on the 5th of each month and will continue until you contact the Foundation to change or cancel.)

Credit Card #: \_\_\_\_\_

Exp: \_\_\_\_ / \_\_\_\_ Code: \_\_\_\_ Zip: \_\_\_\_\_

MY GIFT IS A TRIBUTE:

☐ In honor of: \_\_\_\_\_

☐ In memory of: \_\_\_\_\_

☐ Please notify: \_\_\_\_\_