



The I Am Woman 5K's mission is to promote fitness, bring the community together and improve the lives of families in central Virginia. Event proceeds benefit the Centra Foundation's Pediatric Care Fund, which supports pediatric care across Centra's service area, providing comfort, treatment and hope to hundreds of sick infants and children annually. The race will be held at the Centra Alan B. Pearson Regional Cancer Center. **Questions? Call 434.200.4729 or email [kim.price@centrahealth.com](mailto:kim.price@centrahealth.com).**

EVENT BENEFITS

| SPONSORSHIP BENEFITS                                  | 1st Place<br>\$3,000 | 2nd Place<br>\$1,500 | 3rd Place<br>\$750 | 4th Place<br>\$250 |
|---|----------------------|----------------------|--------------------|--------------------|
| Logo on participant medal                             |                      |                      |                    |                    |
| Logo on event banner and printed materials            |                      |                      |                    |                    |
| Logo on Centra Foundation event webpage               |                      |                      |                    |                    |
| Logo on RunSignup registration event webpage          |                      |                      |                    |                    |
| Logo/Name featured in Centra Foundation Facebook post |                      |                      |                    |                    |
| Name on Centra Foundation event webpage               |                      |                      |                    |                    |
| Sponsor name mentioned during event                   |                      |                      |                    |                    |
| Logo on race T-shirt                                  |                      |                      |                    |                    |
| Ad/Samples packet in race packet                      |                      |                      |                    |                    |
| Exhibit table at event                                |                      |                      |                    |                    |
| Free participants in I Am Woman 5K                    | 25                   | 10                   | 4                  | 0                  |

*to realize full event benefits, please respond by September 16.*

ADDITIONAL BENEFITS

|   |  |  |  |  |
|---|--|--|--|--|
| Logo in Centra Foundation annual Impact Report  |  |  |  |  |
| Logo on Centra Foundation Corporate Partners in Healthcare Philanthropy webpage               |  |  |  |  |
| Name in Centra Foundation annual Impact Report  |  |  |  |  |
| Name on donor walls at Centra Lynchburg General Hospital and Centra Virginia Baptist Hospital |  |  |  |  |
| Invitation to annual Centra Society Reception   |  |  |  |  |

Proceeds benefit:

